



DETROIT ENTERPRISE ACADEMY

A PUBLIC CHARTER SCHOOL MANAGED
BY NATIONAL HERITAGE ACADEMIES

Dear Detroit Enterprise Academy Parents/Guardians:

Thank you for supporting Detroit Enterprise Academy's uniform program! Please find the following information regarding our uniform requirements and ordering options.

Detroit Enterprise Academy Uniform*

Grades K-5

- Bright green or white collared shirt
- Navy bottoms

Grades 6-8

- White dress shirt with custom blue and green tie
- Navy blazer (required for 8th grade only)
- Khaki bottoms

*Our detailed dress code policy is attached. Please read carefully to ensure you are ordering the correct items.

Uniform Vendor

NHA has partnered with a uniform vendor, Image Builders Marketing. Bright green polo shirts and custom green and blue ties must be purchased through Image Builders. You may purchase the other uniform pieces from a vendor of your choice; however, Image Builders also sells some of these items. Please see the attached brochure for product information.

Ordering Options

- 1) Order online by visiting our school website. The online order store will be accessible under the tab "Beyond the Classroom", then go to "Dress Code/Uniforms". Credit card only.
OR
- 2) Place your order over the phone with Image Builders Marketing Customer Service by calling 855-654-6243 M-F 8 a.m. – 5 p.m. EST. Credit card or money order.

Shipping Options

New for the 2019-2020 school year, we are offering FREE SHIPPING TO YOUR SCHOOL YEAR-ROUND!

At check-out, you will have the following options:

- 1) Ship to School – Free Shipping
Orders will ship the 1st and 3rd Friday of each month and will be available for pick-up at the school 3 business days after shipping (day may vary based on school closing due to snow day, holiday, etc.). Orders must be received by Wednesday at 8 a.m. to be included in the Friday shipment.
OR
- 2) Ship to Home – Shipping Fees Will Apply
Orders will arrive within 7-10 business days. You will be charged shipping for this option.

If you have questions regarding Detroit Enterprise Academy's uniform policy, please call the school at 313-823-5799.

Sincerely,

Chanavia Patterson
Principal

STUDENT uniforms

Bright Green Polo Shirts

Must be purchased only through Image Builders



Ties

Must be purchased only through Image Builders



Girls' Bottoms

Flat Front Shorts
Plain Front Pants
V-Neck Pleated Jumper
Pleated Scooter



Boys' Bottoms

Flat Front Double Knee Pants
Flat Front Shorts



Girls' Blouses



Boys' Oxford Dress Shirts



How to Order - 2 Easy Options

1. Order online by visiting your school's website and clicking on School Uniform Store.
2. Order via phone by calling Image Builders Marketing Customer Service.
Toll Free 855-654-6243
Please call Monday - Friday 8 a.m. - 5 p.m.
EST for exchanges, refunds, concerns, billing or any other questions.

Shipping - 2 Options

1. Ship to School – Free Shipping
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2. Ship to Home – Shipping Fees Will Apply
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Sweater Cardigan



YOUTH BRIGHT GREEN POLO SHIRTS	Sizes XS-XL
Youth Long Sleeve Polo	\$10.50
Youth Short Sleeve Polo	\$7.75

GIRLS' & BOYS' NAVY OR KHAKI BOTTOMS	Sizes 5-20 Husky & Plus Sizes 10-20
Girls' Plain Front Pants	\$15.95
Girls' Plain Front Pants Plus	\$16.95
Girls' V-Neck Jumper	\$12.45

Girls' V-Neck Jumper Plus*	\$12.95
Girls' Scooter	\$11.95
Girls' Scooter Plus	\$12.95
Girls' Flat Front Shorts	\$13.45
Girls' Flat Front Shorts Plus	\$13.95
Boys' Double Knee Pants	\$15.95
Boys' Double Knee Pants Husky	\$16.95
Boys' Flat Front Shorts	\$13.45
Boys' Flat Front Shorts Husky	\$13.95

NAVY SWEATER	Sizes 4-20
Cardigan	\$18.00



TIES	
Girls' Crossover Tie	\$7.00
Boys' Tie	\$7.00

ADULT BRIGHT GREEN POLO SHIRTS	Sizes XS - 3XL
Ladies' Long Sleeve Polo	\$11.50
Ladies' Short Sleeve Polo	\$8.75
Men's Long Sleeve Polo	\$11.50
Men's Short Sleeve Polo	\$8.75

YOUTH WHITE DRESS SHIRTS	Sizes 5-20 Husky & Plus Sizes 10-20
Girls' Long Sleeve Blouse	\$10.95
Girls' Long Sleeve Blouse Plus	\$11.95
Girls' Short Sleeve Blouse	\$10.95
Girls' Short Sleeve Blouse Plus	\$11.95
Boys' Long Sleeve Oxford	\$12.95
Boys' Long Sleeve Oxford Husky	\$13.95
Boys' Short Sleeve Oxford	\$12.45
Boys' Short Sleeve Oxford Husky	\$13.45

ADULT WHITE DRESS SHIRTS	Sizes XS - 3XL
Ladies' Long Sleeve Dress Shirt	\$18.95
Ladies' Short Sleeve Dress Shirt	\$17.95
Men's Long Sleeve Dress Shirt	\$18.95
Men's Short Sleeve Dress Shirt	\$17.95

Shipping Charges:

Up to \$25.00	\$10.95
\$25.01-\$50.00	\$11.95
\$50.01-\$75.00	\$12.95
\$75.01-\$100.00	\$13.95
\$100.01-\$150.00	\$14.95
\$150.01-\$200.00	\$16.95
\$200.01-\$300.00	\$18.95
\$300.01-\$500.00	\$20.00
\$500.01+	Call for quote

Not all items are available for all grade levels. Consult your school's dress code policy before placing your order.

Parental Partnership: Dress Code

To enable students to reach high academic standards, the school has put in place a dress code designed to reduce distractions and competitions. Implementing a simple, flexible, cost-effective dress code promotes student learning and increased academic instruction time. Interpretation of the Dress Code is at the principal and staff's discretion and their decision is final.

Personal Hygiene

The personal grooming of students should be in accord with the standards set by the uniform dress code. Students should be clean and neat when at school.

K-5 Students

- Shirts must be a short or long sleeve bright green or white with a collar. A bright green polo purchased only through Image Builders is encouraged. Please contact the Image Builders toll-free customer service hotline at (855) 654-6243. A customer service representative will be available from 8:00 a.m. to 5:00 p.m., Monday through Friday - Eastern Standard Time or go to the school website for more information.
- Pants and shorts must be navy or dark blue.

Middle School Students

- Middle school boys and girls must wear a navy blue and bright green tie with a white dress shirt. Ties purchased only through Image Builders are encouraged.
- Middle school boys' and girls' pants, shorts, skirts, and jumpers must be tan/khaki.
- 8th grade students must wear a navy blue blazer in addition to their uniform. The navy blazer will signify their distinction as the leaders in the school.

All Students

- Students may wear long-sleeved solid white undershirts under their short-sleeved uniform shirts during cold weather. Undershirts must be free of any writing or labels.
- Brown, black, navy, or burgundy shoes (loafer type or casual dress) must be worn. Athletic shoes are acceptable; however, not recommended.
- If students wear boots, their uniform pants must cover the entire boots. Students are not permitted to wear uniform pants inside boots.
- Belts must be worn with trousers that have belt loops.
- In cold weather, students may only wear solid-colored sweaters or vests that are navy or gray.
- Hats of any kind are not permitted.
- Extreme hairstyles are not permitted. Hair color must be of natural tones and may not be professionally colored, dyed, or streaked.
- Hybrid uniforms are not permitted. Students must wear the proper school uniform and the proper gym uniform. Students may not integrate the two.
- Wearing, carrying, and displaying gang paraphernalia, names, signs, or symbols of gang membership are prohibited.
- Hoodies (including sweaters with hoods) are not permitted in the classroom.

Boys

- Shirts must stay tucked into pants.
- Hairstyles must be conservative with hair being off the collar.
- Earrings and other body piercing ornaments are not permitted.

Girls

- Pants, skirts, and jumpers must be longer than the fingertips when the student's arms hang at her sides or no more than three inches above the knees.
- White or navy socks or tights must be worn.
- Boots must not be worn higher than the bottom of the calves. If the boots are higher, the student must change into shoes when she arrives at school.
- A reasonable number of earrings are permitted. Only ears may be pierced.
- No colorful bracelets, necklaces or earrings.
- Makeup is not permitted.