



Dear Southside Academy Charter School Parents/Guardians,

Thank you for supporting Southside Academy Charter School's uniform program! Please find the following information regarding our uniform requirements and ordering options.

Southside Academy Charter School Uniform*

Grades K-5

- Bright green or white polo shirt
- Navy bottoms

Grades 6-8

- Bright green or white polo shirt
- Navy bottoms
- Optional white dress shirt with custom green and blue tie

*Our detailed dress code policy is attached. Please read carefully to ensure you are ordering the correct items.

Uniform Vendor

NHA has partnered with a uniform vendor, Image Builders Marketing. Bright green polo shirts and custom green and blue ties must be purchased through Image Builders. You may purchase the other uniform pieces from a vendor of your choice; however, Image Builders also sells some of these items. Please see the attached brochure for product information.

Ordering Options

- 1) Order online by visiting our school website. The online order store will be accessible under the tab "Beyond the Classroom", then go to "Dress Code/Uniforms". Credit card only.
OR
- 2) Place your order over the phone with Image Builders Marketing Customer Service by calling 855-654-6243 M-F 8 a.m. – 5 p.m. EST. Credit card or money order.

Bulk Shipment to School

We offer two bulk shipments to the school during the summer and early fall. All orders shipped with the bulk shipment will have free shipping. Your order will ship directly to the school and the school will notify you when it is ready for pick up.

To take advantage of this free shipping offer, please indicate voucher code **Southside** when placing your order. This voucher code is effective until 09/16/2018. **Any items ordered after 09/16/2018 will be shipped to your home and you will be charged a shipping fee.**

Bulk shipping schedule:

1 st Bulk Shipment	Order deadline is 08/05/2018	Estimated ship date is 08/10/2018
2 nd Bulk Shipment	Order deadline is 09/16/2018	Estimated ship date is 09/19/2018

If you have questions regarding Southside Academy Charter School's uniform policy, please feel free to call the school office at 315-476-3019.

Sincerely,

Jeff White
Principal

STUDENT uniforms

Bright Green Polo Shirts

Must be purchased only through Image Builders



Ties

Must be purchased only through Image Builders



Girls' Bottoms

Flat Front Shorts
Plain Front Pants
V-Neck Pleated Jumper
Pleated Scooter



Boys' Bottoms

Flat Front Double Knee Pants
Flat Front Shorts



Sweater Cardigan



Girls' Blouses



Boys' Oxford Dress Shirts



How to Order - 2 Easy Options

1. Order online by visiting your school's website and clicking on School Uniform Store.
2. Order via phone by calling Image Builders Marketing Customer Service.
Toll Free 855-654-6243
Please call Monday - Friday 8 a.m. - 5 p.m.
EST for exchanges, refunds, concerns, billing or any other questions.

Shipping

We will periodically offer a bulk shipment to your school, in which you will not have to pay for shipping. Please note, your items will be shipped to the school NOT your home address. This requires a voucher that your school will provide you when available. If you have a voucher, enter it at the check-out online or give it to a customer service representative when placing your order over the phone. If a voucher is not available to you at this time, then your order will be shipped to your home and you will be charged for shipping.

TIES	
Girls' Crossover Tie	\$7.00
Boys' Tie	\$7.00

ADULT BRIGHT GREEN POLO SHIRTS	Sizes XS - 3XL
Ladies' Long Sleeve Polo	\$11.50
Ladies' Short Sleeve Polo	\$8.75
Men's Long Sleeve Polo	\$11.50
Men's Short Sleeve Polo	\$8.75

YOUTH WHITE DRESS SHIRTS	Sizes 5-20 Husky & Plus Sizes 10-20
Girls' Long Sleeve Blouse	\$10.95
Girls' Long Sleeve Blouse Plus	\$11.95
Girls' Short Sleeve Blouse	\$10.95
Girls' Short Sleeve Blouse Plus	\$11.95
Boys' Long Sleeve Oxford	\$12.95
Boys' Long Sleeve Oxford Husky	\$13.95
Boys' Short Sleeve Oxford	\$12.45
Boys' Short Sleeve Oxford Husky	\$13.45

ADULT WHITE DRESS SHIRTS	Sizes XS - 3XL
Ladies' Long Sleeve Dress Shirt	\$18.95
Ladies' Short Sleeve Dress Shirt	\$17.95
Men's Long Sleeve Dress Shirt	\$18.95
Men's Short Sleeve Dress Shirt	\$17.95

Shipping Charges:

Up to \$25.00	\$10.95
\$25.01-\$50.00	\$11.95
\$50.01-\$75.00	\$12.95
\$75.01-\$100.00	\$13.95
\$100.01-\$150.00	\$14.95
\$150.01-\$200.00	\$16.95
\$200.01-\$300.00	\$18.95
\$300.01-\$500.00	\$20.00
\$500.01+	Call for quote



Not all items are available for all grade levels. Consult your school's dress code policy before placing your order.

Parental Partnership: Dress Code

To enable students to reach high academic standards, the school has put in place a dress code designed to reduce distractions and competitions. Implementing a simple, flexible, cost-effective dress code promotes student learning and increased academic instruction time. The school administration shall determine dress or grooming as appropriate or inappropriate. Interpretation of the Dress Code is at the principal and staff's discretion and their decision is final. Any family in need of financial assistance to purchase school clothing may see the principal.

Personal Hygiene

The personal grooming of students should be in accord with the standards set by the uniform dress code. Students should be clean and neat when at school.

All Students

- Hair and facial hair must be neatly groomed.
- Chains and body piercing ornaments are prohibited. Males may not wear earrings, and females may wear two (2) small earrings per ear. Earrings should be no larger than a quarter. Any jewelry or similar artifact that is obscene or distracting may not be worn. Necklaces, dog tags, and keys must be worn inside the shirt or sweater.
- Tattoos must be covered.
- Sneakers with roller skates attached are not permitted.

Grades K-5

- All pants must be navy blue. No cargo or crop pants are permitted. Pants may be pleated or flat front. They must be full length and appropriately fastened at the waist; sagging pants are not permitted. Pants with loops require belts. Pants must be cotton, canvas, corduroy, linen, polyester, or twill.
- Girls may wear solid navy blue skirts and jumpers that are at least knee length. Leotards are not permitted under shorts or skirts.
- Shorts must be navy blue. They must be at least knee length. Shorts may be worn in September, October, May, and June. Shorts may be worn on warm weather days in September, October, and after Spring Break through the end of the school year. No cargo or jean shorts are permitted.
- Shirts must be polo style and must be solid bright green or white. A bright green polo purchased only through Image Builders is encouraged. Please contact the Image Builders toll-free customer service hotline at (855) 654-6243. A customer service representative will be available from 8:00 a.m. to 5:00 p.m., Monday through Friday - Eastern Standard Time or go to the school website for more information. Striped shirts are not permitted, nor are other accessories such as multi-layered/multiple shirts, scarves, or wraps. Manufacturer trademarks, if any, must be one inch or less in size. Undershirts must be either white or the color of the student's current top. All tops must be tucked into bottoms. Girls may not show cleavage.
- Sweaters and jackets must match the dress code. They may not have hoods. No jackets, hoodies, or vests are permitted to be worn after the child has arrived in his/her classroom.
- Shoes must be brown or black. Slippers, flip-flops, sweater shoes, Crocs, steel-toed boots or shoes, or other footwear that could be a safety hazard are prohibited. Sneakers may be worn throughout the day by students in K-1 only when they have P.E. that day. Students in

grades 2-5 must bring their sneakers to school and only wear them just prior to and after P.E. After P.E. they must change back into their dress shoes.

- Socks must be solid in color.
- Pant legs may not be tucked into socks.

Grades 6-8

- Shirts must be a short or long sleeve bright green polo. A bright green polo purchased only through Image Builders is encouraged. Please contact the Image Builders toll-free customer service hotline at (855) 654-6243. A customer service representative will be available from 8:00 a.m. to 5:00 p.m., Monday through Friday - Eastern Standard Time or go to the school website for more information. Alternatively, a white polo may be purchased at a manufacturer of your choice.
- Middle school students may also wear a long or short sleeve white dress shirt with a tie. Bright green and navy striped ties purchased only through Image Builders are encouraged.
- Cold weather attire may include sweaters or vests that are solid navy. All cold weather attire must be free of any designs or writing (for example, stripes, wording, etc.)
- Only navy blue pants are permitted.
- Students in grades 6-8 must bring their sneakers to school and only wear them just prior to and after P.E. After P.E. they must change back into their dress shoes.

The following are *examples* of inappropriate student dress and grooming:

- | | |
|---|--|
| • blue jeans | • insignia on outwear not related to school or to Southside |
| • low-cut and/or low-rise pants | • revealing or provocative clothing |
| • sweatpants | • attire that may be considered weapons (e.g., chair belts, wallet chains, etc.) |
| • sweatshirts | • radical or distracting hair styles or color |
| • hats, caps, and bandanas | |
| • hair rollers, hair curlers, and combs | |
| • plastic hair bags or hair nets | |
| • sweat bands | |
| • skull caps | |