



DETROIT PREMIER ACADEMY

A PUBLIC CHARTER SCHOOL MANAGED
BY NATIONAL HERITAGE ACADEMIES

Dear Detroit Premier Academy Parents/Guardians:

Thank you for supporting Detroit Premier Academy's uniform program! Please find the following information regarding our uniform requirements and ordering options.

Grades K-5

- Bright green or navy polo shirt
- Navy bottoms

Grades 6-8

- White dress shirt with custom bright green/blue tie
- Navy bottoms
- Navy blazer – required for 8th grade only

*Our detailed dress code policy is attached. Please read carefully to ensure you are ordering the correct items.

Uniform Vendor

NHA has partnered with a uniform vendor, Image Builders Marketing. Bright green polo shirts and custom green and blue ties must be purchased through Image Builders. You may purchase the other uniform pieces from a vendor of your choice; however, Image Builders also sells some of these items. Please see the attached brochure for product information.

Ordering Options

- 1) Order online by visiting our school website. The online order store will be accessible under the tab "Beyond the Classroom", then go to "Dress Code/Uniforms". Credit card only.
OR
- 2) Place your order over the phone with Image Builders Marketing Customer Service by calling 855-654-6243 M-F 8 a.m. – 5 p.m. EST. Credit card or money order.

Bulk Shipment to School

We offer two bulk shipments to the school during the summer and early fall. All orders shipped with the bulk shipment will have free shipping. Your order will ship directly to the school and the school will notify you when it is ready for pick up.

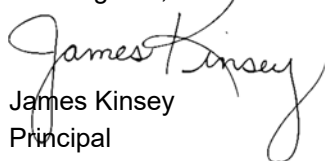
To take advantage of this free shipping offer, please indicate voucher code **Premier** when placing your order. This voucher code is effective until 09/09/2018. **Any items ordered after 09/09/2018 will be shipped to your home and you will be charged a shipping fee.**

Bulk shipping schedule:

1 st Bulk Shipment	Order deadline is 08/05/2018	Estimated ship date is 08/10/2018
2 nd Bulk Shipment	Order deadline is 09/09/2018	Estimated ship date is 09/12/2018

If you have questions regarding Detroit Premier Academy's uniform policy, please call the school at 313-945-1472.

Best regards,


James Kinsey
Principal

STUDENT uniforms

Bright Green Polo Shirts

Must be purchased only through Image Builders



Ties

Must be purchased only through Image Builders



Girls' Bottoms

Plain Front Pants
Plain Flat Front Shorts (K-5)



Boys' Bottoms

Flat Front Double Knee Pants
Plain Flat Front Shorts (K-5)



Girls' Blouses



Boys' Oxford Dress Shirts



YOUTH BRIGHT GREEN POLO SHIRTS	Sizes XS-XL
Youth Long Sleeve Polo	\$10.50
Youth Short Sleeve Polo	\$7.75

ADULT BRIGHT GREEN POLO SHIRTS	Sizes XS - 3XL
Ladies' Long Sleeve Polo	\$11.50
Ladies' Short Sleeve Polo	\$8.75
Men's Long Sleeve Polo	\$11.50
Men's Short Sleeve Polo	\$8.75

GIRLS' & BOYS' NAVY BOTTOMS	Sizes 5-20 Husky & Plus Sizes 10-20
Girls' Plain Front Pants	\$15.95
Girls' Plain Front Pants Plus	\$16.95
Girls' Flat Front Shorts	\$13.45
Girls' Flat Front Shorts Plus	\$13.95
Boys' Double Knee Pants	\$15.95
Boys' Double Knee Pants Husky	\$16.95
Boys' Flat Front Shorts	\$13.45
Boys' Flat Front Shorts Husky	\$13.95

NAVY SWEATER	Sizes 4-20
Cardigan	\$18.00

TIES	
Girls' Crossover Tie	\$7.00
Boys' Tie	\$7.00

YOUTH WHITE DRESS SHIRTS	Sizes 5-20 Husky & Plus Sizes 10-20
Girls' Long Sleeve Blouse	\$10.95
Girls' Long Sleeve Blouse Plus	\$11.95
Girls' Short Sleeve Blouse	\$10.95
Girls' Short Sleeve Blouse Plus	\$11.95
Boys' Long Sleeve Oxford	\$12.95
Boys' Long Sleeve Oxford Husky	\$13.95
Boys' Short Sleeve Oxford	\$12.45
Boys' Short Sleeve Oxford Husky	\$13.45

ADULT WHITE DRESS SHIRTS	Sizes XS - 3XL
Ladies' Long Sleeve Dress Shirt	\$18.95
Ladies' Short Sleeve Dress Shirt	\$17.95
Men's Long Sleeve Dress Shirt	\$18.95
Men's Short Sleeve Dress Shirt	\$17.95



How to Order - 2 Easy Options

1. Order online by visiting your school's website and clicking on School Uniform Store.
2. Order via phone by calling Image Builders Marketing Customer Service.
Toll Free 855-654-6243
Please call Monday - Friday 8 a.m. - 5 p.m. EST for exchanges, refunds, concerns, billing or any other questions.



Sweater
Cardigan

Shipping

We will periodically offer a bulk shipment to your school, in which you will not have to pay for shipping. Please note, your items will be shipped to the school NOT your home address. This requires a voucher that your school will provide you when available. If you have a voucher, enter it at the check-out online or give it to a customer service representative when placing your order over the phone. If a voucher is not available to you at this time, then your order will be shipped to your home and you will be charged for shipping.

Shipping Charges:

Up to:

\$25.00	\$10.95
\$25.01-\$50.00	\$11.95
\$50.01-\$75.00	\$12.95
\$75.01-\$100.00	\$13.95
\$100.01-\$150.00	\$14.95
\$150.01-\$200.00	\$16.95
\$200.01-\$300.00	\$18.95
\$300.01-\$500.00	\$20.00
\$500.01+	Call for quote

Not all items are available for all grade levels. Consult your school's dress code policy before placing your order.

Parental Partnership: Dress Code

To enable students to reach high academic standards, the school has put in place a dress code designed to reduce distractions and competitions. Implementing a simple, flexible, cost-effective dress code promotes student learning and increased academic instruction time. Interpretation of the Dress Code is at the principal and staff's discretion and their decision is final.

Personal Hygiene

The personal grooming of students should be in accord with the standards set by the uniform dress code. Students should be clean and neat when at school.

All Students

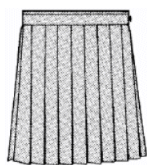
- All students are required to wear the school uniform in its entirety every day.
- Students must wear navy long pants or skirts that reach the knees. Capri pants and shorts are permitted for grades K-5 only. Leggings for girls are not permitted.
- Students must wear solid black, navy blue, or brown belts.
- Shoes must be solid-colored black dress shoes or any color athletic shoes. Boots must be ankle high or fit underneath the pants to be worn throughout the day.
- Students must wear black, solid navy, or solid white socks or tights.
- Body piercings and visible temporary tattoos are not permitted. Boys may not wear earrings.
- Shirts must be tucked into pants.
- Jackets, hoodies, sweatshirts, and coats may not be worn during the school day.
- Students must keep purses and bags in their lockers during the school day.
- Students may not wear colored undergarments that are visible through the uniform shirt or bottom. Undergarments may not be visibly sticking out of the uniform shirt or bottom.
- Students may not wear accessories that do not coordinate with the school uniform (e.g., headbands and belts that glow, glitter, or light up; and scarves, doo-rags, and hats).
- All students must wear the Detroit Premier gym uniform on PE days. The gym uniform is available for purchase in the school's main office. The uniform consists of Detroit Premier logo t-shirt, sweatpants, and sweatshirt. The gym uniform can be worn the entire day on a scheduled PE day.
- Detroit Premier Academy participates in Spirit Day every Friday. Students are permitted to wear DPA spirit shirt and jeans and gym shoes. Jeans must be blue or black only.

Grades K-5

- Bright green polo knit shirts (short- or long-sleeved) must be worn. A bright green polo purchased only through Image Builders is encouraged. Please contact the Image Builders toll-free customer service hotline at (855) 654-6243. A customer service representative will be available from 8:00 a.m. to 5:00 p.m., Monday through Friday - Eastern Standard Time or go to <http://detroit-premier.nhauniforms.com>. The school website also has a link to the online uniform store. Alternatively, a short- or long-sleeve navy polo may be purchased at a manufacturer of your choice.
- Students have the option of wearing navy blue cardigan sweaters.
- Uniforms must reflect the following pictures:



long pants



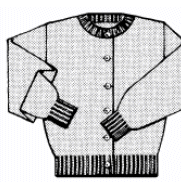
skirt to the knees



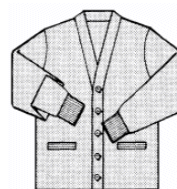
short-sleeved polo



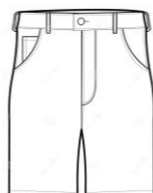
long-sleeved polo



girls' sweater



boys' or girls' sweater



shorts

Grades 6-8

- Students must wear white oxford button-down, collared shirts (rounded collar for girls).
- Students must wear a custom bright green/navy tie (both boys and girls). A custom bright green/navy tie purchased only through Image Builders Marketing is encouraged. Please contact the Image Builders toll-free customer service hotline at (855) 654-6243. A customer service representative will be available from 8:00 a.m. to 5:00 p.m., Monday through Friday - Eastern Standard Time or go to <http://detroit-premier.nhauniforms.com>. The school website also has a link to the online uniform store.
- 8th grade students must also wear a navy blue blazer. They can be rented through the school.
- Uniforms must reflect the following pictures:



boys' pants



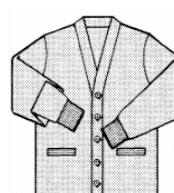
boys' short-sleeved shirt



boys' long-sleeved oxford shirt



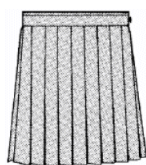
boys' vest



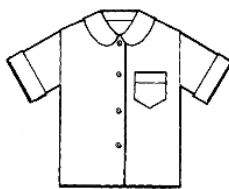
boys' or girls' sweater



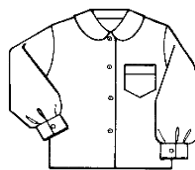
girls' pants



skirt to the knees



girls' short-sleeved shirt



girls' long-sleeved shirt



girls' sweater



tie