



SOUTHSIDE ACADEMY CHARTER SCHOOL

A PUBLIC CHARTER SCHOOL MANAGED
BY NATIONAL HERITAGE ACADEMIES

Dear Southside Academy Charter School Parents/Guardians,

Thank you for supporting Southside Academy Charter School's uniform program! Please find the following information regarding our uniform requirements and ordering options. Please notice there are color changes for the 2019-2020 school year.

Southside Academy Charter School Uniform*

Grades K-8

- Bright green, royal blue, navy blue or white polo shirt
- Optional white dress shirt with custom green and blue tie (tie not required)
- Navy bottoms

*Our detailed dress code policy is attached. Please read carefully to ensure you are ordering the correct items.

Uniform Vendor

NHA has partnered with a uniform vendor, Image Builders Marketing. Bright green polo shirts and custom green and blue ties must be purchased through Image Builders. You may purchase the other uniform pieces from a vendor of your choice; however, Image Builders also sells some of these items. Please see the attached brochure for product information.

Ordering Options

- 1) Order online by visiting our school website. The online order store will be accessible under the tab "Beyond the Classroom", then go to "Dress Code/Uniforms". Credit card only.
OR
- 2) Place your order over the phone with Image Builders Marketing Customer Service by calling 855-654-6243 M-F 8 a.m. – 5 p.m. EST. Credit card or money order.

Shipping Options

New for the 2019-2020 school year, we are offering FREE SHIPPING TO YOUR SCHOOL YEAR-ROUND!

At check-out, you will have the following options:

- 1) Ship to School – Free Shipping
Orders will ship the 1st and 3rd Friday of each month and will be available for pick-up at the school 3 business days after shipping (day may vary based on school closing due to snow day, holiday, etc.). Orders must be received by Wednesday at 8 a.m. to be included in the Friday shipment.
OR
- 2) Ship to Home – Shipping Fees Will Apply
Orders will arrive within 7-10 business days. You will be charged shipping for this option.

If you have questions regarding Southside Academy Charter School's uniform policy, please feel free to call the school office at 315-476-3019.

Sincerely,

Jeff White

Principal

STUDENT uniforms

Bright Green Polo Shirts

Must be purchased only through Image Builders



Royal Blue Polo Shirts

Must be purchased only through Image Builders



Ties

Must be purchased only through Image Builders



Girls' Blouses



Boys' Oxford Dress Shirts



Girls' Bottoms

Flat Front Shorts
Plain Front Pants
V-Neck Pleated Jumper
Pleated Scooter



Boys' Bottoms

Flat Front Double Knee Pants
Flat Front Shorts



Sweater
Cardigan



Not all items are available for all grade levels. Consult your school's dress code policy before placing your order.

STUDENT uniforms

How to Order - 2 Easy Options

1. Order online by visiting your school's website and clicking on School Uniform Store.
2. Order via phone by calling Image Builders Marketing Customer Service.
Toll Free 855-654-6243
Please call Monday - Friday 8 a.m. - 5 p.m. EST for exchanges, refunds, concerns, billing or any other questions.

Shipping - 2 Options

1. Ship to School – Free Shipping
Orders will ship the 1st and 3rd Friday of each month and will be available for pick-up at the school 3 business days after shipping (day may vary based on school closing due to snow day, holiday, etc.). Orders must be received by Wednesday at 8 a.m. to be included in the Friday shipment.
2. Ship to Home – Shipping Fees Will Apply
Orders will arrive within 7-10 business days. You will be charged shipping for this option.

Shipping Charges:

Up to \$25.00	\$10.95
\$25.01-\$50.00	\$11.95
\$50.01-\$75.00	\$12.95
\$75.01-\$100.00	\$13.95
\$100.01-\$150.00	\$14.95
\$150.01-\$200.00	\$16.95
\$200.01-\$300.00	\$18.95
\$300.01-\$500.00	\$20.00
\$500.01+	Call for quote

YOUTH POLO SHIRTS	Sizes XS-XL
Bright Green Youth Long Sleeve Polo	\$10.50
Bright Green Youth Short Sleeve Polo	\$7.75
Royal Blue Youth Long Sleeve Polo	\$14.99
Royal Blue Youth Short Sleeve Polo	\$9.99

ADULT POLO SHIRTS	Sizes XS - 3XL
Bright Green Ladies' Long Sleeve Polo	\$11.50
Bright Green Ladies' Short Sleeve Polo	\$8.75
Bright Green Men's Long Sleeve Polo	\$11.50
Bright Green Men's Short Sleeve Polo	\$8.75
Royal Blue Ladies' Long Sleeve Polo	\$15.99
Royal Blue Ladies' Short Sleeve Polo	\$11.99
Royal Blue Men's Long Sleeve Polo	\$15.99
Royal Blue Men's Short Sleeve Polo	\$11.99

TIES	
Girls' Crossover Tie	\$7.00
Boys' Tie	\$7.00

NAVY SWEATER	Sizes 4-20
Cardigan	\$18.00

YOUTH WHITE DRESS SHIRTS	Sizes 5-20 Husky & Plus Sizes 10-20
Girls' Long Sleeve Blouse	\$10.95
Girls' Long Sleeve Blouse Plus	\$11.95
Girls' Short Sleeve Blouse	\$10.95
Girls' Short Sleeve Blouse Plus	\$11.95
Boys' Long Sleeve Oxford	\$12.95
Boys' Long Sleeve Oxford Husky	\$13.95
Boys' Short Sleeve Oxford	\$12.45
Boys' Short Sleeve Oxford Husky	\$13.45

ADULT WHITE DRESS SHIRTS	Sizes XS - 3XL
Ladies' Long Sleeve Dress Shirt	\$18.95
Ladies' Short Sleeve Dress Shirt	\$17.95
Men's Long Sleeve Dress Shirt	\$18.95
Men's Short Sleeve Dress Shirt	\$17.95

GIRLS' & BOYS' NAVY BOTTOMS	Sizes 5-20 Husky & Plus Sizes 10-20
Girls' Plain Front Pants	\$15.95
Girls' Plain Front Pants Plus	\$16.95
Girls' V-Neck Jumper	\$12.45
Girls' V-Neck Jumper Plus*	\$12.95
Girls' Scooter	\$11.95
Girls' Scooter Plus	\$12.95
Girls' Flat Front Shorts	\$13.45
Girls' Flat Front Shorts Plus	\$13.95
Boys' Double Knee Pants	\$15.95
Boys' Double Knee Pants Husky	\$16.95
Boys' Flat Front Shorts	\$13.45
Boys' Flat Front Shorts Husky	\$13.95

Parental Partnership: Dress Code

To enable students to reach high academic standards, the school has put in place a dress code designed to reduce distractions and competitions. Implementing a simple, flexible, cost-effective dress code promotes student learning and increased academic instruction time. The school administration shall determine dress or grooming as appropriate or inappropriate. Interpretation of the Dress Code is at the principal and staff's discretion and their decision is final. Any family in need of financial assistance to purchase school clothing may see the principal.

Personal Hygiene

The personal grooming of students should be in accord with the standards set by the uniform dress code. Students should be clean and neat when at school.

All Students

- Hair and facial hair must be neatly groomed.
- Chains and body piercing ornaments are prohibited. Males may not wear earrings, and females may wear two (2) small earrings per ear. Earrings should be no larger than a quarter. Any jewelry or similar artifact that is obscene or distracting may not be worn. Necklaces, dog tags, and keys must be worn inside the shirt or sweater.
- Tattoos must be covered.
- Sneakers with roller skates attached are not permitted.

Grades K-8

- All pants must be navy blue. No cargo or crop pants are permitted. Pants may be pleated or flat front. They must be full length and appropriately fastened at the waist; sagging pants are not permitted. Pants with loops require belts. Pants must be cotton, canvas, corduroy, linen, polyester, or twill.
- Girls may wear solid navy blue skirts and jumpers that are at least knee length. Leotards are not permitted under shorts or skirts.
- Shorts must be navy blue. They must be at least knee length. Shorts may be worn on warm weather days in September, October, and after Spring Break through the end of the school year. No cargo or jean shorts are permitted.
- Shirts must be polo style and must be bright green, royal blue, navy blue or white. A bright green polo purchased only through Image Builders is encouraged. Please contact the Image Builders toll-free customer service hotline at (855) 654-6243. A customer service representative will be available from 8:00 a.m. to 5:00 p.m., Monday through Friday - Eastern Standard Time or go to the school website for more information.
- Students may also wear a long or short sleeve white dress shirt with a bright green and navy striped tie or a solid navy tie (ties are optional). A bright green and navy striped tie purchased only through Image Builders is encouraged.
- Striped shirts are not permitted, nor are other accessories such as multi-layered/multiple shirts, scarves, or wraps. Manufacturer trademarks, if any, must be one inch or less in size. Undershirts must be either white or the color of the student's dress code top. All tops must be tucked into bottoms. Girls may not show cleavage.
- Sweaters and jackets must be navy blue and free of any designs or writing (for examples, stripes, wording, etc.). They may not have hoods. No jackets, hoodies, or vests are permitted to be worn after the child has arrived in his/her classroom.

- Shoes must be brown or black. Slippers, flip-flops, sweater shoes, Crocs, steel-toed boots or shoes, or other footwear that could be a safety hazard are prohibited. Sneakers may be worn throughout the day.
- Socks must be solid in color.
- Pant legs may not be tucked into socks.

The following are *examples* of inappropriate student dress and grooming:

- blue jeans
- low-cut and/or low-rise pants
- sweatpants
- sweatshirts
- hats, caps, and bandanas
- hair rollers, hair curlers, and combs
- plastic hair bags or hair nets
- sweat bands
- skull caps
- bonnets
- insignia on outerwear not related to school or to Southside
- revealing or provocative clothing
- attire that may be considered weapons (e.g., chair belts, wallet chains, etc.)
- radical or distracting hair styles or color