



# REACH CHARTER ACADEMY

A PUBLIC CHARTER SCHOOL MANAGED  
BY NATIONAL HERITAGE ACADEMIES

Dear Reach Charter Academy Parents/Guardians,

Thank you for supporting Reach Charter Academy's uniform program! Please find the following information regarding our uniform requirements and ordering options. Please note the changes in colors for the 2019-2020 school year.

## Grades K-5

- Bright green, white or navy polo shirt
- Navy bottoms

## Grades 6-8

- Bright green, white or navy polo shirt
- Navy bottoms
- Optional white dress shirt with custom blue and green tie

\*Our detailed dress code policy is attached. Please read carefully to ensure you are ordering the correct items.

## Uniform Vendor

NHA has partnered with a uniform vendor, Image Builders Marketing. Bright green polo shirts and custom green and blue ties must be purchased through Image Builders. You may purchase the other uniform pieces from a vendor of your choice; however, Image Builders also sells these items. Please see the attached brochure for product information.

## Ordering Options

- 1) Order online by visiting our school website. The online order store will be accessible under the tab "Beyond the Classroom", then go to "Dress Code/Uniforms". Credit card only.  
OR
- 2) Place your order over the phone with Image Builders Marketing Customer Service by calling 855-654-6243 M-F 8 a.m. – 5 p.m. EST. Credit card or money order.

## Shipping Options

New for the 2019-2020 school year, we are offering FREE SHIPPING TO YOUR SCHOOL YEAR-ROUND! At check-out, you will have the following options:

- 1) Ship to School – Free Shipping  
*Orders will ship the 1<sup>st</sup> and 3<sup>rd</sup> Friday of each month and will be available for pick-up at the school 3 business days after shipping (day may vary based on school closing due to snow day, holiday, etc.). Orders must be received by Wednesday at 8 a.m. to be included in the Friday shipment.*  
OR
- 2) Ship to Home – Shipping Fees Will Apply  
*Orders will arrive within 7-10 business days. You will be charged shipping for this option.*

If you have questions regarding Reach Charter Academy's uniform policy, please call the school at 586-498-9171.

Best regards,

Lorianne DeDomenico  
Principal

# STUDENT uniforms

## Bright Green Polo Shirts

Must be purchased only through Image Builders



## Ties

Must be purchased only through Image Builders



## Girls' Bottoms

Flat Front Shorts  
Plain Front Pants  
V-Neck Pleated Jumper  
Pleated Scooter



## Girls' Blouses



## Boys' Oxford Dress Shirts



## Boys' Bottoms

Flat Front Double Knee Pants  
Flat Front Shorts



## Sweater Cardigan



## How to Order - 2 Easy Options

1. Order online by visiting your school's website and clicking on School Uniform Store.
2. Order via phone by calling Image Builders Marketing Customer Service.  
**Toll Free 855-654-6243**  
Please call Monday - Friday 8 a.m. - 5 p.m.  
EST for exchanges, refunds, concerns, billing or any other questions.

## Shipping - 2 Options

1. Ship to School – Free Shipping  
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YOUTH BRIGHT GREEN POLO SHIRTS	Sizes XS-XL
Youth Long Sleeve Polo	\$10.50
Youth Short Sleeve Polo	\$7.75

GIRLS' & BOYS' NAVY BOTTOMS	Sizes 5-20 Husky & Plus Sizes 10-20
Girls' Plain Front Pants	\$15.95
Girls' Plain Front Pants Plus	\$16.95
Girls' V-Neck Jumper	\$12.45

Girls' V-Neck Jumper Plus*	\$12.95
Girls' Scooter	\$11.95
Girls' Scooter Plus	\$12.95
Girls' Flat Front Shorts	\$13.45
Girls' Flat Front Shorts Plus	\$13.95
Boys' Double Knee Pants	\$15.95
Boys' Double Knee Pants Husky	\$16.95
Boys' Flat Front Shorts	\$13.45
Boys' Flat Front Shorts Husky	\$13.95

NAVY SWEATER	Sizes 4-20
Cardigan	\$18.00

TIES	
Girls' Crossover Tie	\$7.00
Boys' Tie	\$7.00

ADULT BRIGHT GREEN POLO SHIRTS	Sizes XS - 3XL
Ladies' Long Sleeve Polo	\$11.50
Ladies' Short Sleeve Polo	\$8.75
Men's Long Sleeve Polo	\$11.50
Men's Short Sleeve Polo	\$8.75

YOUTH WHITE DRESS SHIRTS	Sizes 5-20 Husky & Plus Sizes 10-20
Girls' Long Sleeve Blouse	\$10.95
Girls' Long Sleeve Blouse Plus	\$11.95
Girls' Short Sleeve Blouse	\$10.95
Girls' Short Sleeve Blouse Plus	\$11.95
Boys' Long Sleeve Oxford	\$12.95
Boys' Long Sleeve Oxford Husky	\$13.95
Boys' Short Sleeve Oxford	\$12.45
Boys' Short Sleeve Oxford Husky	\$13.45

ADULT WHITE DRESS SHIRTS	Sizes XS - 3XL
Ladies' Long Sleeve Dress Shirt	\$18.95
Ladies' Short Sleeve Dress Shirt	\$17.95
Men's Long Sleeve Dress Shirt	\$18.95
Men's Short Sleeve Dress Shirt	\$17.95

## Shipping Charges:

Up to \$25.00	\$10.95
\$25.01-\$50.00	\$11.95
\$50.01-\$75.00	\$12.95
\$75.01-\$100.00	\$13.95
\$100.01-\$150.00	\$14.95
\$150.01-\$200.00	\$16.95
\$200.01-\$300.00	\$18.95
\$300.01-\$500.00	\$20.00
\$500.01+	Call for quote

**Not all items are available for all grade levels. Consult your school's dress code policy before placing your order.**

## Parental Partnership: Dress Code

To enable students to reach high academic standards, the school has put in place a dress code designed to reduce distractions and competitions. Implementing a simple, flexible, cost-effective dress code promotes student learning and increased academic instruction time. Interpretation of the Dress Code is at the principal and staff's discretion and their decision is final.

### Personal Hygiene

The personal grooming of students should be in accord with the standards set by the uniform dress code. Students should be clean and neat when at school.

### All Students

- All shirts must be a short- or long-sleeve bright green polo. A bright green polo purchased only through Image Builders is encouraged. Please contact the Image Builders toll-free customer service hotline at (855) 654-6243. A customer service representative will be available from 8:00 a.m. to 5:00 p.m., Monday through Friday - Eastern Standard Time or go to the school website for more information. Alternatively, a short- or long-sleeve white or navy-blue polo may be purchased at a manufacturer of your choice.
- Grades K-8 dress pants must be navy blue. Pants need to be slack/dockers style. No cargo pockets or stretch material permitted. Navy blue colored leggings or stretchy pants are not acceptable uniform pants.
- Grades 6-8 students may also wear a long- or short-sleeve white dress shirt with a navy/bright green tie. Girls wear a cross tie and boys wear a neck tie. Ties purchased only through Image Builders are encouraged.
- Shirts must be tucked in at all times.
- All shirts worn under uniform shirts must be solid white.
- All students may wear the shoes of their choice. Shoes must cover the entire foot (no open toed or open back). Athletic shoes must be worn on gym days. Dress boots are acceptable. Boots may not have excessive fur or other distracting adornments. Snow boots may be worn to school, but students should change into school shoes upon arrival.
- All footwear must be clean and free of distractions.
- Solid navy sweaters, over a collared uniform shirt. No hoods, stripes, logos, patterns or fur are permitted.
- All students wearing bottoms with belt loops must wear a solid black, brown, or navy belt and be free of any adornments.
- Hats of any kind are not permitted.
- White, navy, brown, and black socks (or tights for girls) must be worn.
- Leggings in black, white, navy, and brown are only permitted under dresses or skirts and must come to the ankles.
- Hairstyles must be conservative; not covering the eyes and of natural tones. Extreme hairstyles are not permitted. Hair must be neat and clean.
- Visible markings, tattoos, or writing on the skin is not permitted.
- Wearing, carrying, and displaying gang paraphernalia, names, signs, or symbols of gang membership are prohibited.

### Boys

- K-8 boys must wear navy dress pants or shorts. No cargo pockets allowed.
- Body piercing ornaments are not permitted.

## Girls

- K-8 girls must wear navy dress pants, skirts, skorts, jumpers, or capri pants. Leggings are not permitted unless worn under a dress or skirt.
- All bottoms must be no shorter than three inches above the knees.
- A reasonable number of earrings are permitted. Only ears may be pierced. Jewelry and accessories must be in good taste and are at the discretion of the leadership team. Hoop earrings must be smaller than a quarter.
- Conservative makeup is permitted. A student wearing makeup in a way that draws attention or distracts others will be asked to wash it off.
- Girls are not permitted to carry purses.

## Dress Down Days

When dress down days are awarded, the following are not permitted:

- Hats
- Flip flops or other open toed/open heeled shoes
- Spaghetti strap shirts
- Tank tops
- Tight fitted jeans or pants
- Shirts with inappropriate writing