



Dear Buffalo United Charter School Parents/Guardians,

Thank you for supporting Buffalo United Charter School's uniform program! Over the next 2 years, our uniform policy will change. We will be slowly implementing a new dress code and are excited to see our students embrace it.

We understand that changing the uniform policy completely over one summer could be a bit overwhelming, that's why we have developed a two-year transition plan. When purchasing clothing for the 2019-2020 school year, please keep in mind the new requirement for the 2020-2021 school year. Following is information regarding our uniform requirements and ordering options.

2019-2020 Uniform Requirements

Grades K-2

- Bright green, orange, or white polo shirt
- Navy or black bottoms

Grades 3-5

- Bright green or white polo shirt
- Navy or black bottoms

Grades 6-8

- Royal blue or white polo shirt
- Optional white dress shirt with custom blue/green tie
- Navy or black bottoms

2020-2021 Uniform Requirements

Grades K-2

- Orange or white polo shirt
- Navy or black bottoms

Grades 3-5

- Bright green or white polo shirt
- Navy or black bottoms

Grades 6-8

- Royal blue or white polo shirt
- Navy or black bottoms

*Our detailed dress code policy is attached. Please read carefully to ensure you are ordering the correct items.

Uniform Vendors

French Toast

Orange polo shirts should be purchased at FrenchToast.com.

Image Builders Marketing

Bright green and royal blue polo shirts and the navy/bright green ties should be purchased through Image Builders. You may purchase the other uniform pieces from a vendor of your choice; however, Image Builders also sells some of these items. Please see the attached brochure for Image Builder's product information.

Image Builders Marketing Ordering Options

- 1) Order online by visiting our school website. The online order store will be accessible under the tab "Beyond the Classroom", then go to "Dress Code/Uniforms". Credit card only.
OR
- 2) Place your order over the phone with Image Builders Marketing Customer Service by calling 855-654-6243 M-F 8 a.m. – 5 p.m. EST. Credit card or money order.

Image Builders Marketing Shipping Options

New for the 2019-2020 school year, Image Builders is offering FREE SHIPPING TO YOUR SCHOOL YEAR-ROUND!

At check-out, you will have the following options:

- 1) Ship to School – Free Shipping
Orders will ship the 1st and 3rd Friday of each month and will be available for pick-up at the school 3 business days after shipping (day may vary based on school closing due to snow day, holiday, etc.). Orders must be received by Wednesday at 8 a.m. to be included in the Friday shipment.
- 2) Ship to Home – Shipping Fees Will Apply
Orders will arrive within 7-10 business days. You will be charged shipping for this option.

If you have questions regarding Buffalo United Charter School's uniform policy, please call the school at 716-835-9862

Sincerely,



Teresa Gerchman
Principal

STUDENT uniforms

Bright Green Polo Shirts

Must be purchased only through Image Builders



Royal Blue Polo Shirts

Must be purchased only through Image Builders



Ties

Must be purchased only through Image Builders



Girls' Blouses



Boys' Oxford Dress Shirts



Girls' Bottoms

Flat Front Shorts
Plain Front Pants
V-Neck Pleated Jumper
Pleated Scooter



Boys' Bottoms

Flat Front Double Knee Pants
Flat Front Shorts



Sweater
Cardigan



Not all items are available for all grade levels. Consult your school's dress code policy before placing your order.

STUDENT uniforms

How to Order - 2 Easy Options

1. Order online by visiting your school's website and clicking on School Uniform Store.

2. Order via phone by calling Image Builders Marketing Customer Service.

Toll Free 855-654-6243

Please call Monday - Friday 8 a.m. - 5 p.m. EST for exchanges, refunds, concerns, billing or any other questions.

Shipping - 2 Options

- Ship to School – Free Shipping
Orders will ship the 1st and 3rd Friday of each month and will be available for pick-up at the school 3 business days after shipping (day may vary based on school closing due to snow day, holiday, etc.). Orders must be received by Wednesday at 8 a.m. to be included in the Friday shipment.
- Ship to Home – Shipping Fees Will Apply
Orders will arrive within 7-10 business days. You will be charged shipping for this option.

Shipping Charges:

Up to \$25.00	\$10.95
\$25.01-\$50.00	\$11.95
\$50.01-\$75.00	\$12.95
\$75.01-\$100.00	\$13.95
\$100.01-\$150.00	\$14.95
\$150.01-\$200.00	\$16.95
\$200.01-\$300.00	\$18.95
\$300.01-\$500.00	\$20.00
\$500.01+	Call for quote

YOUTH POLO SHIRTS	Sizes XS-XL
Bright Green Youth Long Sleeve Polo	\$10.50
Bright Green Youth Short Sleeve Polo	\$7.75
Royal Blue Youth Long Sleeve Polo	\$14.99
Royal Blue Youth Short Sleeve Polo	\$9.99

ADULT POLO SHIRTS	Sizes XS - 3XL
Bright Green Ladies' Long Sleeve Polo	\$11.50
Bright Green Ladies' Short Sleeve Polo	\$8.75
Bright Green Men's Long Sleeve Polo	\$11.50
Bright Green Men's Short Sleeve Polo	\$8.75
Royal Blue Ladies' Long Sleeve Polo	\$15.99
Royal Blue Ladies' Short Sleeve Polo	\$11.99
Royal Blue Men's Long Sleeve Polo	\$15.99
Royal Blue Men's Short Sleeve Polo	\$11.99

TIES	
Girls' Crossover Tie	\$7.00
Boys' Tie	\$7.00

NAVY SWEATER	Sizes 4-20
Cardigan	\$18.00

YOUTH WHITE DRESS SHIRTS	Sizes 5-20 Husky & Plus Sizes 10-20
Girls' Long Sleeve Blouse	\$10.95
Girls' Long Sleeve Blouse Plus	\$11.95
Girls' Short Sleeve Blouse	\$10.95
Girls' Short Sleeve Blouse Plus	\$11.95
Boys' Long Sleeve Oxford	\$12.95
Boys' Long Sleeve Oxford Husky	\$13.95
Boys' Short Sleeve Oxford	\$12.45
Boys' Short Sleeve Oxford Husky	\$13.45

ADULT WHITE DRESS SHIRTS	Sizes XS - 3XL
Ladies' Long Sleeve Dress Shirt	\$18.95
Ladies' Short Sleeve Dress Shirt	\$17.95
Men's Long Sleeve Dress Shirt	\$18.95
Men's Short Sleeve Dress Shirt	\$17.95

GIRLS' & BOYS' NAVY BOTTOMS	Sizes 5-20 Husky & Plus Sizes 10-20
Girls' Plain Front Pants	\$15.95
Girls' Plain Front Pants Plus	\$16.95
Girls' V-Neck Jumper	\$12.45
Girls' V-Neck Jumper Plus*	\$12.95
Girls' Scooter	\$11.95
Girls' Scooter Plus	\$12.95
Girls' Flat Front Shorts	\$13.45
Girls' Flat Front Shorts Plus	\$13.95
Boys' Double Knee Pants	\$15.95
Boys' Double Knee Pants Husky	\$16.95
Boys' Flat Front Shorts	\$13.45
Boys' Flat Front Shorts Husky	\$13.95

Parental Partnership: Dress Code

To reduce distractions and competition the school has a dress code. Implementing a simple, flexible, cost-effective dress code promotes student learning and increased academic instruction time. Interpretation of the Dress Code is at the principal and staff. Their decision is final.

Personal Hygiene

The personal grooming of students should be in accord with the standards set by the uniform dress code. Students should be clean and neat when at school.

K-2 Grades Uniform

- Shirts must be a short or long sleeve bright green or orange polo. A bright green polo purchased only through Image Builders is encouraged. Please contact the Image Builders toll-free customer service hotline at (855) 654-6243. A customer service representative will be available from 8:00 a.m. to 5:00 p.m., Monday through Friday - Eastern Standard Time or go to the school website for more information. An orange polo purchased only through French Toast is encouraged. Visit Frenchtoast.com to place your order. Alternatively, a white polo may be purchased at a manufacturer of your choice.
- Slacks or dress pants must be navy blue or black.

3-5 Grades Uniform

- Shirts must be a short or long sleeve bright green polo. A bright green polo purchased only through Image Builders is encouraged. Please contact the Image Builders toll-free customer service hotline at (855) 654-6243. A customer service representative will be available from 8:00 a.m. to 5:00 p.m., Monday through Friday - Eastern Standard Time or go to the school website for more information. Alternatively, a white polo may be purchased at a manufacturer of your choice.
- Slacks or dress pants must be navy blue or black.

6-8 Grades Uniform

- Shirts must be a short or long sleeve royal blue polo. A royal blue polo purchased only through Image Builders is encouraged. Please contact the Image Builders toll-free customer service hotline at (855) 654-6243. A customer service representative will be available from 8:00 a.m. to 5:00 p.m., Monday through Friday - Eastern Standard Time or go to the school website for more information. Alternatively, a white polo may be purchased at a manufacturer of your choice.
- Middle School students may also wear a long or short sleeve white button-down dress shirt with a tie. Ties purchased only through Image Builders are encouraged. Slacks or dress pants must be navy blue or black.

General Expectations

- Conservative shoes, including loafer style, dress shoes, or tennis shoes must be worn. Shoe colors may be black, gray, or brown. Shoes must be worn appropriately (i.e., laced and/or strapped all the way for safety purposes). Athletic shoes with non-marking soles are to be worn for P.E. class.
- Socks must be solid black, brown, white or navy and worn with shoes.

- Cold weather attire may include sweaters or sweater vests that are solid navy or gray. All cold weather attire must be free of any designs or writing (for example, stripes, wording, etc.).
- Undershirts (t-shirts worn under uniform shirts) must be white, black or gray and must fit appropriately under the uniform shirts. Undershirts may not have longer sleeves than uniform shirts.
- A solid black, navy blue, or brown belt must be worn with all pants and shorts. Belt loops may not be removed from pants or shorts to avoid wearing belts.
- All clothing must be sized properly, so items are not overly baggy or tight.

Not Permitted

- Hats of any kind or hooded sweatshirts. No hooded sweatshirts are permitted in the classroom.
- Dark and non-prescription glasses.
- Any distracting jewelry.
- Overly large clothing that sags down below the waist area.
- Rhinestone, silver ringed, studded or belts with designs. Plain only.
- Extreme hairstyles. Extreme styles are at the discretion of the principal.
- Wearing, carrying, and displaying gang paraphernalia, names, signs, or symbols of gang membership are prohibited.
- Blue jean material, knit pull-on pants, jogging pants, cargo pants with outside side pockets, corduroy pants, or decorative embroidery are not permitted.
- No shoes with wheels, airbrushing, house slippers, or flip flops are permitted on school grounds, in the gym, on the sidewalks, in the parking lots or in the playgrounds.
- Extreme makeup.
- Leggings, tight pants or skinny pants are not permitted.
- Rubber bracelets are not permitted.

Boys

- Pants and shorts must be navy blue or black and conservative. They may not have carpenter loops, or stripes. Corduroy or denim materials are not permitted.
- Shirts must be tucked neatly into bottoms at all times.
- Ears may be pierced. Earrings may not exceed the size of a quarter.

Girls

- Pants, shorts, Capri pants, jumpers, and skorts must be navy blue or black.
- All bottoms must be either longer than the fingers when the student's arms hang at her sides or no more than three inches above the knees.
- Tights and socks must be solid white, black, brown, or navy.
- For girls in grades K-5, heels on shoes may not exceed one (1) inch. For girls in grades 6-8, heels on shoes may not exceed two (2) inches.
- A reasonable number of earrings and rings are permitted (principal discretion). Only ears may be pierced. Earrings may not exceed the size of a quarter.

The school administration reserves the right to the final approval of dress code attire.