



Dear Reach Charter Academy Parents/Guardians,

Thank you for supporting Reach Charter Academy's uniform program! Please find the following information regarding our uniform requirements and ordering options.

Grades K-5

- Bright green polo shirt
- Navy bottoms

Grades 6-8

- Bright green polo shirt
- Khaki bottoms
- Optional white dress shirt with custom blue and green tie

*Our detailed dress code policy is attached. Please read carefully to ensure you are ordering the correct items.

Uniform Vendor

NHA has partnered with a uniform vendor, Image Builders Marketing. Bright green polo shirts and custom green and blue ties must be purchased through Image Builders. You may purchase the other uniform pieces from a vendor of your choice; however, Image Builders also sells these items. Please see the attached brochure for product information.

Ordering Options

- 1) Order online by visiting our school website. The online order store will be accessible under the tab "Beyond the Classroom", then go to "Dress Code/Uniforms". Credit card only.
OR
- 2) Place your order over the phone with Image Builders Marketing Customer Service by calling 855-654-6243 M-F 8 a.m. – 5 p.m. EST. Credit card or money order.

Bulk Shipment to School

We offer two bulk shipments to the school during the summer and early fall. All orders shipped with the bulk shipment will have free shipping. Your order will ship directly to the school and the school will notify you when it is ready for pick up.

To take advantage of this free shipping offer, please indicate voucher code **Reach** when placing your order. This voucher code is effective until 09/09/2018. **Any items ordered after 09/09/2018 will be shipped to your home and you will be charged a shipping fee.**

Bulk shipping schedule:

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| 1 st Bulk Shipment | Order deadline is 08/05/2018 | Estimated ship date is 08/10/2018 |
| 2 nd Bulk Shipment | Order deadline is 09/09/2018 | Estimated ship date is 09/12/2018 |

If you have questions regarding Reach Charter Academy's uniform policy, please call the school at 586-498-9171.

Best regards,

Lorianne DeDomenico
Principal

STUDENT uniforms

Bright Green Polo Shirts

Must be purchased only through Image Builders



Ties

Must be purchased only through Image Builders



Girls' Bottoms

Flat Front Shorts
Plain Front Pants
V-Neck Pleated Jumper
Pleated Scooter



Boys' Bottoms

Flat Front Double Knee Pants
Flat Front Shorts



Girls' Blouses



Boys' Oxford Dress Shirts



How to Order - 2 Easy Options

1. Order online by visiting your school's website and clicking on School Uniform Store.
2. Order via phone by calling Image Builders Marketing Customer Service.
Toll Free 855-654-6243
Please call Monday - Friday 8 a.m. - 5 p.m.
EST for exchanges, refunds, concerns, billing or any other questions.

Shipping

We will periodically offer a bulk shipment to your school, in which you will not have to pay for shipping. Please note, your items will be shipped to the school NOT your home address. This requires a voucher that your school will provide you when available. If you have a voucher, enter it at the check-out online or give it to a customer service representative when placing your order over the phone. If a voucher is not available to you at this time, then your order will be shipped to your home and you will be charged for shipping.

Sweater Cardigan



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| YOUTH BRIGHT GREEN POLO SHIRTS | Sizes XS-XL |
| Youth Long Sleeve Polo | \$10.50 |
| Youth Short Sleeve Polo | \$7.75 |

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|--------------------------------------|-------------------------------------|
| GIRLS' & BOYS' NAVY OR KHAKI BOTTOMS | Sizes 5-20 Husky & Plus Sizes 10-20 |
| Girls' Plain Front Pants | \$15.95 |
| Girls' Plain Front Pants Plus | \$16.95 |
| Girls' V-Neck Jumper | \$12.45 |

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|-------------------------------|---------|
| Girls' V-Neck Jumper Plus* | \$12.95 |
| Girls' Scooter | \$11.95 |
| Girls' Scooter Plus | \$12.95 |
| Girls' Flat Front Shorts | \$13.45 |
| Girls' Flat Front Shorts Plus | \$13.95 |
| Boys' Double Knee Pants | \$15.95 |
| Boys' Double Knee Pants Husky | \$16.95 |
| Boys' Flat Front Shorts | \$13.45 |
| Boys' Flat Front Shorts Husky | \$13.95 |

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| NAVY SWEATER | Sizes 4-20 |
| Cardigan | \$18.00 |



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| TIES | |
| Girls' Crossover Tie | \$7.00 |
| Boys' Tie | \$7.00 |

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| ADULT BRIGHT GREEN POLO SHIRTS | Sizes XS - 3XL |
| Ladies' Long Sleeve Polo | \$11.50 |
| Ladies' Short Sleeve Polo | \$8.75 |
| Men's Long Sleeve Polo | \$11.50 |
| Men's Short Sleeve Polo | \$8.75 |

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|---------------------------------|-------------------------------------|
| YOUTH WHITE DRESS SHIRTS | Sizes 5-20 Husky & Plus Sizes 10-20 |
| Girls' Long Sleeve Blouse | \$10.95 |
| Girls' Long Sleeve Blouse Plus | \$11.95 |
| Girls' Short Sleeve Blouse | \$10.95 |
| Girls' Short Sleeve Blouse Plus | \$11.95 |
| Boys' Long Sleeve Oxford | \$12.95 |
| Boys' Long Sleeve Oxford Husky | \$13.95 |
| Boys' Short Sleeve Oxford | \$12.45 |
| Boys' Short Sleeve Oxford Husky | \$13.45 |

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|----------------------------------|----------------|
| ADULT WHITE DRESS SHIRTS | Sizes XS - 3XL |
| Ladies' Long Sleeve Dress Shirt | \$18.95 |
| Ladies' Short Sleeve Dress Shirt | \$17.95 |
| Men's Long Sleeve Dress Shirt | \$18.95 |
| Men's Short Sleeve Dress Shirt | \$17.95 |

Shipping Charges:

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|-------------------|----------------|
| Up to \$25.00 | \$10.95 |
| \$25.01-\$50.00 | \$11.95 |
| \$50.01-\$75.00 | \$12.95 |
| \$75.01-\$100.00 | \$13.95 |
| \$100.01-\$150.00 | \$14.95 |
| \$150.01-\$200.00 | \$16.95 |
| \$200.01-\$300.00 | \$18.95 |
| \$300.01-\$500.00 | \$20.00 |
| \$500.01+ | Call for quote |

Not all items are available for all grade levels. Consult your school's dress code policy before placing your order.

Parental Partnership: Dress Code

To enable students to reach high academic standards, the school has put in place a dress code designed to reduce distractions and competitions. Implementing a simple, flexible, cost-effective dress code promotes student learning and increased academic instruction time. Interpretation of the Dress Code is at the principal and staff's discretion and their decision is final.

Personal Hygiene

The personal grooming of students should be in accord with the standards set by the uniform dress code. Students should be clean and neat when at school.

All Students

- All shirts must be a short- or long-sleeve bright green polo. A bright green polo purchased only through Image Builders is encouraged. Please contact the Image Builders toll-free customer service hotline at (855) 654-6243. A customer service representative will be available from 8:00 a.m. to 5:00 p.m., Monday through Friday - Eastern Standard Time or go to the school website for more information. Alternatively, a short- or long-sleeve white polo may be purchased at a manufacturer of your choice.
- Grades K-5 dress pants must be navy blue; grades 6-8 must be khaki. Pants need to be slack/dockers style. No cargo pockets or stretch material permitted. Navy blue or khaki colored leggings or stretchy pants are not acceptable uniform pants.
- Grades 6-8 students may also wear a long- or short-sleeve white dress shirt with a navy/bright green tie. Girls wear a cross tie and boys wear a neck tie. Ties purchased only through Image Builders are encouraged.
- Shirts must be tucked in at all times.
- All shirts worn under uniform shirts must be solid white.
- All students are expected to wear solid black, brown, navy, or burgundy loafers, or casual dress shoes. All black or brown athletic shoes are permitted, as long as they have no other colors or logos, including colored soles. The shoe must solid brown or black.
- All students may wear athletic shoes on the days they attend Physical Education class only.
- All footwear must be clean and free of distractions.
- Boots may be worn to school, but students must change into school shoes upon arrival.
- Solid navy sweaters, over a collared uniform shirt. No hoods, stripes, logos, patterns or fur are permitted.
- All students wearing bottoms with belt loops must wear a solid black, brown, or navy belt and be free of any adornments.
- Hats of any kind are not permitted.
- White, navy, brown, and black socks (or tights for girls) must be worn.
- Leggings in black, white, navy, and brown are only permitted under dresses or skirts and must come to the ankles.
- Hairstyles must be conservative; not covering the eyes and of natural tones. Extreme hairstyles are not permitted. Hair must be neat and clean.
- Visible markings, tattoos, or writing on the skin is not permitted.
- Wearing, carrying, and displaying gang paraphernalia, names, signs, or symbols of gang membership are prohibited.

Boys

- K-5 boys must wear navy dress pants or shorts. No cargo pockets allowed.
- 6-8 boys must wear khaki colored dress pants or shorts. No cargo pockets allowed.
- Earrings and other body piercing ornaments are not permitted.

Girls

- K-5 girls must wear navy dress pants, skirts, skorts, jumpers, or capri pants.
- 6-8 girls must wear khaki colored dress pants, skirts, skorts, jumpers, or capri pants. Leggings are not permitted unless worn under a dress or skirt.
- All bottoms must be no shorter than three inches above the knees.
- A reasonable number of earrings are permitted. Only ears may be pierced. Jewelry and accessories must be in good taste and are at the discretion of the leadership team. Hoop earrings must be smaller than a quarter.
- Conservative makeup is permitted. A student wearing makeup in a way that draws attention or distracts others will be asked to wash it off.
- Girls are not permitted to carry purses.

Dress Down Days

When dress down days are awarded, the following are not permitted:

- Hats
- Flip flops
- Spaghetti strap shirts
- Tank tops
- Tight fitted jeans or pants
- Shirts with inappropriate writing