



# TAYLOR EXEMPLAR ACADEMY

A PUBLIC CHARTER SCHOOL MANAGED  
BY NATIONAL HERITAGE ACADEMIES

Dear Taylor Exemplar Academy Parents/Guardians,

Thank you for supporting Taylor Exemplar Academy's uniform program! Please find the following information regarding our uniform requirements and ordering options.

## Grades Y5-5

- Bright green, gray, or white polo shirt
- Navy bottoms

## Grades 6-8

- Bright green, gray, or white polo shirt
- Optional white dress shirt with custom blue and green tie
- Navy bottoms

\*Our detailed dress code policy is attached. Please read carefully to ensure you are ordering the correct items.

## Uniform Vendor

NHA has partnered with a uniform vendor, Image Builders Marketing. Bright green polo shirts and custom green and blue ties must be purchased through Image Builders. You may purchase the other uniform pieces from a vendor of your choice; however, Image Builders also sells these items. Please see the attached brochure for product information.

## Ordering Options

- 1) Order online by visiting our school website. The online order store will be accessible under the tab "Beyond the Classroom", then go to "Dress Code/Uniforms". Credit card only.  
OR
- 2) Place your order over the phone with Image Builders Marketing Customer Service by calling 855-654-6243 M-F 8 a.m. – 5 p.m. EST. Credit card or money order.

## Bulk Shipment to School

We offer two bulk shipments to the school during the summer and early fall. All orders shipped with the bulk shipment will have free shipping. Your order will ship directly to the school and the school will notify you when it is ready for pick up.

To take advantage of this free shipping offer, please indicate voucher code **Taylor** when placing your order. This voucher code is effective until 09/09/18. **Any items ordered after 09/09/18 will be shipped to your home and you will be charged a shipping fee.**

Bulk shipping schedule:

1 <sup>st</sup> Bulk Shipment	Order deadline is 08/05/18	Estimated ship date is 08/10/18
2 <sup>nd</sup> Bulk Shipment	Order deadline is 09/09/18	Estimated ship date is 09/12/18

If at any time you have questions regarding our uniform policy, please feel free to call the school office at 734-941-7742.

Best regards,

Melissa Nickel  
Principal

# STUDENT uniforms

## Bright Green & Gray Polo Shirts

Bright green shirts must be purchased only through Image Builders



## Ties

Must be purchased only through Image Builders



## Girls' Bottoms

Flat Front Shorts  
Plain Front Pants  
V-Neck Pleated Jumper  
Pleated Scooter



## Boys' Bottoms

Flat Front Double Knee Pants  
Flat Front Shorts



## Sweater Cardigan

## Boys' Oxford Dress Shirts



## How to Order - 2 Easy Options

1. Order online by visiting your school's website and clicking on School Uniform Store.
2. Order via phone by calling Image Builders Marketing Customer Service.  
**Toll Free 855-654-6243**  
Please call Monday - Friday 8 a.m. - 5 p.m. EST for exchanges, refunds, concerns, billing or any other questions.

## Shipping

We will periodically offer a bulk shipment to your school, in which you will not have to pay for shipping. Please note, your items will be shipped to the school NOT your home address. This requires a voucher that your school will provide you when available. If you have a voucher, enter it at the checkout online or give it to a customer service representative when placing your order over the phone. If a voucher is not available to you at this time, then your order will be shipped to your home and you will be charged for shipping.



TIES	
Girls' Crossover Tie	\$7.00
Boys' Tie	\$7.00

ADULT POLO SHIRTS	Sizes XS - 3XL
Ladies' Long Sleeve Polo (bright green only)	\$11.50
Ladies' Short Sleeve Polo (bright green and gray)	\$8.75
Men's Long Sleeve Polo (bright green and gray)	\$11.50
Men's Short Sleeve Polo (bright green and gray)	\$8.75

YOUTH WHITE DRESS SHIRTS	Sizes 5-20 Husky & Plus Sizes 10-20
Girls' Long Sleeve Blouse	\$10.95
Girls' Long Sleeve Blouse Plus	\$11.95
Girls' Short Sleeve Blouse	\$10.95
Girls' Short Sleeve Blouse Plus	\$11.95
Boys' Long Sleeve Oxford	\$12.95
Boys' Long Sleeve Oxford Husky	\$13.95
Boys' Short Sleeve Oxford	\$12.45
Boys' Short Sleeve Oxford Husky	\$13.45

ADULT WHITE DRESS SHIRTS	Sizes XS - 3XL
Ladies' Long Sleeve Dress Shirt	\$18.95
Ladies' Short Sleeve Dress Shirt	\$17.95
Men's Long Sleeve Dress Shirt	\$18.95
Men's Short Sleeve Dress Shirt	\$17.95

## Shipping Charges:

Up to	\$25.00	\$10.95
	\$25.01-\$50.00	\$11.95
	\$50.01-\$75.00	\$12.95
	\$75.01-\$100.00	\$13.95
	\$100.01-\$150.00	\$14.95
	\$150.01-\$200.00	\$16.95
	\$200.01-\$300.00	\$18.95
	\$300.01-\$500.00	\$20.00
	\$500.01+	Call for quote

Not all items are available for all grade levels. Consult your school's dress code policy before placing your order.

## Parental Partnership: Dress Code

To enable students to reach high academic standards, the school has put in place a dress code designed to reduce distractions and competitions. Implementing a simple, flexible, cost-effective dress code promotes student learning and increased academic instruction time. Interpretation of the Dress Code is at the principal and staff's discretion and their decision is final.

### Personal Hygiene

The personal grooming of students should be in accord with the standards set by the uniform dress code. Students should be clean and neat when at school.

### All Students

- Students must wear plain bright green, gray, or white short- or long-sleeve polo shirts. A bright green polo purchased only through Image Builders is encouraged. Please contact the Image Builders toll-free customer service hotline at (855) 654-6243. A customer service representative will be available from 8:00 a.m. to 5:00 p.m., Monday through Friday - Eastern Standard Time or go to the school website for more information.
- Students must wear plain navy blue pants, Capri pants, uniform style shorts, skirts, skorts, or jumpers. Pants may not have legs that zipper off or rivets, pockets on the sides, or loops of any kind. Jean and sweat pant materials are not permitted.
- A solid black, brown, or navy blue belt must be worn with bottoms that have belt loops. Casual dress shoes or athletic shoes may be worn. Sandals and flip flops are not permitted.
- Solid white or navy blue socks (or tights for girls) must be worn.
- Cold weather attire may include solid-colored sweaters or vests that are navy, white, or black. Pre-approved Taylor Exemplar Crew Neck sweatshirts are allowed to be worn over a white or bright green collared polo shirt. Fleece jacket, hoodies, polartec jackets, and ponchos may be worn as outerwear only.
- Hats of any kind may not be worn inside the building, unless there is a special occasion approved by the Principal.
- Extreme hairstyles are not permitted (i.e., Mohawks, designs cut into hair, etc.). Hair color must be of natural tones and may not be colored, dyed, or streaked.
- Makeup is not permitted.
- Wearing, carrying, and displaying gang paraphernalia, names, signs, or symbols of gang membership are not permitted.
- Clothing with holes, cuts, or tears is not permitted.
- Bare midriffs are not permitted.
- Sagging, low riser, or skinny pants, skirts and leggings that come to the mid-calf in length are not permitted.
- Sleeveless shirts, tank tops or muscle shirts are not permitted.
- Tattoos are not permitted.
- All students' shirts must stay tucked in at all times during the school day.

Examples of appropriate uniform clothing are French Toast and Lands' End® uniform clothing. Lands' End® and French Toast have logo shirts. Dockers® are acceptable uniform style pants.

### Boys

- Hairstyles must be conservative with hair being off the collar.
- Earrings and body piercing ornaments are not permitted.

## **Girls**

- All bottoms must be either longer than the fingers when the student's arms hang at her side or no more than three inches above the knees.
- A reasonable number of earrings smaller than a quarter are permitted. Only ears may be pierced.
- Skirts, skorts, jumpers and Capri pants must be navy blue and longer than the fingertips when the student's arms hang at her sides or no more than three inches above the knees.
- White or navy blue full-length leggings are permitted during cold weather months in lieu of tights.
- Makeup is not permitted.

## **Middle School Grades 6-8**

- Students must wear plain navy blue pants, Capri pants, uniform shorts, skirts, skorts, or jumpers.
- Students must wear plain bright green, gray, or white short- or long-sleeve polo shirts. Middle school students have the option of wearing a long- or short-sleeve white dress shirt with a custom navy/bright green tie. A bright green polo and custom tie purchased only through Image Builders is encouraged. Please contact the Image Builders toll-free customer service hotline at (855) 654-6243. A customer service representative will be available from 8:00 a.m. to 5:00 p.m., Monday through Friday - Eastern Standard Time or go to the school website for more information.