



# WINTERFIELD VENTURE ACADEMY

A PUBLIC CHARTER SCHOOL MANAGED  
BY NATIONAL HERITAGE ACADEMIES

Dear Winterfield Venture Academy Parents,

Thank you for supporting Winterfield Venture Charter Academy's uniform program! Please find the following information regarding our uniform requirements and ordering options.

## Grades K-5

- Bright green, navy or white collared shirts
- Navy or khaki bottoms

## Grades 6-8

- White or black dress shirt with tie. A custom blue and green tie is recommended. Ties are optional for girls.
- Navy or khaki bottoms

\*Our detailed dress code policy is attached. Please read carefully to ensure you are ordering the correct items.

## Uniform Vendor

NHA has partnered with a uniform vendor, Image Builders Marketing. Bright green polo shirts and custom green and blue ties must be purchased through Image Builders. You may purchase the other uniform pieces from a vendor of your choice; however, Image Builders also sells some of these items. Please see the attached brochure for product information.

## Ordering Options

- 1) Order online by visiting our school website. The online order store will be accessible under the tab "Beyond the Classroom", then go to "Dress Code/Uniforms". Credit card only.  
OR
- 2) Place your order over the phone with Image Builders Marketing Customer Service by calling 855-654-6243 M-F 8 a.m. – 5 p.m. EST. Credit card or money order.

## Bulk Shipment to School

We offer two bulk shipments to the school during the summer and early fall. All orders shipped with the bulk shipment will have free shipping. Your order will ship directly to the school and the school will notify you when it is ready for pick up.

To take advantage of this free shipping offer, please indicate voucher code **Winter** when placing your order. This voucher code is effective until 08/19/2018. **Any items ordered after 08/19/2018 will be shipped to your home and you will be charged a shipping fee.**

Bulk shipping schedule:

1 <sup>st</sup> Bulk Shipment	Order deadline is 07/08/2018	Estimated ship date is 07/13/2018
2 <sup>nd</sup> Bulk Shipment	Order deadline is 08/19/2018	Estimated ship date is 08/22/2018

If at any time you have questions regarding Winterfield Venture Academy's uniform policy, please feel free to call the school office at 419-531-3285.

Best regards,

Nate Preston  
Principal

# STUDENT uniforms

## Bright Green Polo Shirts

Must be purchased only through Image Builders



## Ties

Must be purchased only through Image Builders



## Girls' Bottoms

Flat Front Shorts  
Plain Front Pants  
V-Neck Pleated Jumper  
Pleated Scooter



## Boys' Bottoms

Flat Front Double Knee Pants  
Flat Front Shorts



## Girls' Blouses



## Boys' Oxford Dress Shirts



## How to Order - 2 Easy Options

1. Order online by visiting your school's website and clicking on School Uniform Store.
2. Order via phone by calling Image Builders Marketing Customer Service.  
**Toll Free 855-654-6243**  
Please call Monday - Friday 8 a.m. - 5 p.m.  
EST for exchanges, refunds, concerns, billing or any other questions.

## Shipping

We will periodically offer a bulk shipment to your school, in which you will not have to pay for shipping. Please note, your items will be shipped to the school NOT your home address. This requires a voucher that your school will provide you when available. If you have a voucher, enter it at the check-out online or give it to a customer service representative when placing your order over the phone. If a voucher is not available to you at this time, then your order will be shipped to your home and you will be charged for shipping.

## Sweater Cardigan



YOUTH BRIGHT GREEN POLO SHIRTS	Sizes XS-XL
Youth Long Sleeve Polo	\$10.50
Youth Short Sleeve Polo	\$7.75

GIRLS' & BOYS' NAVY OR KHAKI BOTTOMS	Sizes 5-20 Husky & Plus Sizes 10-20
Girls' Plain Front Pants	\$15.95
Girls' Plain Front Pants Plus	\$16.95
Girls' V-Neck Jumper	\$12.45

Girls' V-Neck Jumper Plus*	\$12.95
Girls' Scooter	\$11.95
Girls' Scooter Plus	\$12.95
Girls' Flat Front Shorts	\$13.45
Girls' Flat Front Shorts Plus	\$13.95
Boys' Double Knee Pants	\$15.95
Boys' Double Knee Pants Husky	\$16.95
Boys' Flat Front Shorts	\$13.45
Boys' Flat Front Shorts Husky	\$13.95

NAVY SWEATER	Sizes 4-20
Cardigan	\$18.00



TIES	
Girls' Crossover Tie	\$7.00
Boys' Tie	\$7.00

ADULT BRIGHT GREEN POLO SHIRTS	Sizes XS - 3XL
Ladies' Long Sleeve Polo	\$11.50
Ladies' Short Sleeve Polo	\$8.75
Men's Long Sleeve Polo	\$11.50
Men's Short Sleeve Polo	\$8.75

YOUTH WHITE DRESS SHIRTS	Sizes 5-20 Husky & Plus Sizes 10-20
Girls' Long Sleeve Blouse	\$10.95
Girls' Long Sleeve Blouse Plus	\$11.95
Girls' Short Sleeve Blouse	\$10.95
Girls' Short Sleeve Blouse Plus	\$11.95
Boys' Long Sleeve Oxford	\$12.95
Boys' Long Sleeve Oxford Husky	\$13.95
Boys' Short Sleeve Oxford	\$12.45
Boys' Short Sleeve Oxford Husky	\$13.45

ADULT WHITE DRESS SHIRTS	Sizes XS - 3XL
Ladies' Long Sleeve Dress Shirt	\$18.95
Ladies' Short Sleeve Dress Shirt	\$17.95
Men's Long Sleeve Dress Shirt	\$18.95
Men's Short Sleeve Dress Shirt	\$17.95

## Shipping Charges:

Up to \$25.00	\$10.95
\$25.01-\$50.00	\$11.95
\$50.01-\$75.00	\$12.95
\$75.01-\$100.00	\$13.95
\$100.01-\$150.00	\$14.95
\$150.01-\$200.00	\$16.95
\$200.01-\$300.00	\$18.95
\$300.01-\$500.00	\$20.00
\$500.01+	Call for quote

Not all items are available for all grade levels. Consult your school's dress code policy before placing your order.

## Parental Partnership: Dress Code

To enable students to reach high academic standards, the school has put in place a dress code designed to reduce distractions and competitions. Implementing a simple, flexible, cost-effective dress code promotes student learning and increased academic instruction time. Interpretation of the Dress Code is at the principal and staff's discretion and their decision is final.

### Personal Hygiene

The personal grooming of students should be in accord with the standards set by the dress code. Students should be clean and neat when at school.

### All Students

- Shirts must be tucked into pants, shorts, skirts, or skorts at all times.
- White t-shirts must be worn underneath school shirts. Colored undershirts are not permitted.
- Cold weather attire may include navy, white, or black solid-colored sweaters or vests or a gray WVA logo fleece. The fleece must be purchased from the school office. No stripe or designs are permitted on the sweaters.
- Closed-toe, flat-sole shoes or tennis shoes only. Shoes that light up or have wheels are not permitted.
- Belt buckles that are large, display a name, or scroll electronically are not permitted.
- Extreme hairstyles are not permitted. Hair color must be of natural tones.
- Head coverings may not be worn unless permitted by the principal.
- Wearing, carrying, and displaying gang paraphernalia, names, signs, or symbols of gang membership are prohibited.
- All socks and stockings must be navy blue, black or white.

### Boys

- Hairstyles must be conservative with hair being off the collar.
- Earrings must be no bigger than ½ centimeter and only one per ear is permitted.
- Body piercing ornaments are not permitted.
- Belts must be worn with pants and shorts that have belt loops. Pants must be worn at the waist; sagging is not permitted.

### Grades K-5

- Students must wear tan or navy blue pants or shorts.
- Students must wear bright green, white or navy blue shirts that have collars (includes mock turtleneck, long- or short-sleeved, cotton or knit). A bright green polo purchased only through Image Builders is encouraged. Please contact the Image Builders toll-free customer service hotline at (855) 654-6243. A customer service representative will be available from 8:00 a.m. to 5:00 p.m., Monday through Friday - Eastern Standard Time or go to the school website for more information.

### Grades 6-8

- Students must wear a tie every day with a white or black Oxford button up shirt. Ties must be school appropriate. A navy blue and bright green tie purchased through Image Builders is encouraged.
- Students must wear tan or navy blue pants or shorts with a belt.

### Girls

- A reasonable number of earrings are permitted. Only ears may be pierced.

- Earrings must be no larger than a quarter.
- Purses may not be carried throughout the school day.
- All bottoms must be either longer than the fingers when the student's arms hang at her sides or no more than three inches above the knees. Belts must be worn with bottoms that have belt loops.

**Grades K-5**

- Students must wear navy blue or tan pants, dress Capri pants (no cargo or tight Capri pants permitted), skirts, skorts, or jumpers.
- Students must wear white, navy blue or bright green shirts that have collars (includes mock turtleneck, long- or short-sleeved, cotton or knit).
- Makeup is not permitted.

**Grades 6-8**

- Students are required to wear white or black button-up, blouse shirts with tan or navy blue pants, dress Capri pants (no cargo or tight Capri pants permitted) skirts, skorts, or jumpers. Shirts must be tucked in and only the top collar button may be unbuttoned. Middle school girls have the option of wearing a tie. A custom bright green and blue cross tie purchased through Image Builders is encouraged.
- No polo shirts are permitted.