



EAST ARBOR CHARTER ACADEMY

A PUBLIC CHARTER SCHOOL MANAGED
BY NATIONAL HERITAGE ACADEMIES

Dear East Arbor Charter Academy Parents/Guardians,

Thank you for supporting East Arbor Charter Academy's uniform program! Please find the following information regarding our uniform requirements and ordering options. Please note the changes in the K-8 shirt requirement.

East Arbor Charter Academy Uniform*

Grades K-5

- Heather gray, hunter green or white collared shirt
- Navy bottoms

Grades 6-8

- Bright green, hunter green or white polo shirt
- Optional white dress shirt with custom blue and green tie
- Navy bottoms

*Our detailed dress code policy is attached. Please read carefully to ensure you are ordering the correct items.

Uniform Vendor

NHA has partnered with a uniform vendor, Image Builders Marketing. Bright green and gray polo shirts and custom green and blue ties must be purchased through Image Builders. You may purchase the other uniform pieces from a vendor of your choice; however, Image Builders also sells some of these items. Please see the attached brochure for product information.

Ordering Options

- 1) Order online by visiting our school website. The online order store will be accessible under the tab "Beyond the Classroom", then go to "Dress Code/Uniforms". Credit card only.
OR
- 2) Place your order over the phone with Image Builders Marketing Customer Service by calling 855-654-6243 M-F 8 a.m. – 5 p.m. EST. Credit card or money order.

Bulk Shipment to School

We offer two bulk shipments to the school during the summer and early fall. All orders shipped with the bulk shipment will have free shipping. Your order will ship directly to the school and the school will notify you when it is ready for pick up.

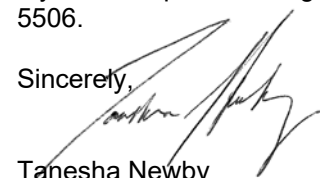
To take advantage of this free shipping offer, please indicate voucher code **Arbor** when placing your order. This voucher code is effective until 09/09/18. **Any items ordered after 09/09/18 will be shipped to your home and you will be charged a shipping fee.**

Bulk shipping schedule:

1 st Bulk Shipment	Order deadline is 08/05/18	Estimated ship date is 08/10/18
2 nd Bulk Shipment	Order deadline is 09/09/18	Estimated ship date is 09/12/18

If you have questions regarding East Arbor Charter Academy's uniform policy, please call the school at 734-484-5506.

Sincerely,



Tanesha Newby
Principal

STUDENT uniforms

Bright Green & Gray Polo Shirts

Bright green shirts must be purchased only through Image Builders



Ties

Must be purchased only through Image Builders



Girls' Bottoms

Flat Front Shorts
Plain Front Pants
V-Neck Pleated Jumper
Pleated Scooter



Boys' Bottoms

Flat Front Double Knee Pants
Flat Front Shorts



Sweater Cardigan

Girls' Blouses



Boys' Oxford Dress Shirts



How to Order - 2 Easy Options

1. Order online by visiting your school's website and clicking on School Uniform Store.
2. Order via phone by calling Image Builders Marketing Customer Service.
Toll Free 855-654-6243
Please call Monday - Friday 8 a.m. - 5 p.m. EST for exchanges, refunds, concerns, billing or any other questions.

Shipping

We will periodically offer a bulk shipment to your school, in which you will not have to pay for shipping. Please note, your items will be shipped to the school NOT your home address. This requires a voucher that your school will provide you when available. If you have a voucher, enter it at the checkout online or give it to a customer service representative when placing your order over the phone. If a voucher is not available to you at this time, then your order will be shipped to your home and you will be charged for shipping.



TIES	
Girls' Crossover Tie	\$7.00
Boys' Tie	\$7.00

ADULT POLO SHIRTS	Sizes XS - 3XL
Ladies' Long Sleeve Polo (bright green only)	\$11.50
Ladies' Short Sleeve Polo (bright green and gray)	\$8.75
Men's Long Sleeve Polo (bright green and gray)	\$11.50
Men's Short Sleeve Polo (bright green and gray)	\$8.75

YOUTH WHITE DRESS SHIRTS	Sizes 5-20 Husky & Plus Sizes 10-20
Girls' Long Sleeve Blouse	\$10.95
Girls' Long Sleeve Blouse Plus	\$11.95
Girls' Short Sleeve Blouse	\$10.95
Girls' Short Sleeve Blouse Plus	\$11.95
Boys' Long Sleeve Oxford	\$12.95
Boys' Long Sleeve Oxford Husky	\$13.95
Boys' Short Sleeve Oxford	\$12.45
Boys' Short Sleeve Oxford Husky	\$13.45

ADULT WHITE DRESS SHIRTS	Sizes XS - 3XL
Ladies' Long Sleeve Dress Shirt	\$18.95
Ladies' Short Sleeve Dress Shirt	\$17.95
Men's Long Sleeve Dress Shirt	\$18.95
Men's Short Sleeve Dress Shirt	\$17.95

Shipping Charges:

Up to	\$25.00	\$10.95
	\$25.01-\$50.00	\$11.95
	\$50.01-\$75.00	\$12.95
	\$75.01-\$100.00	\$13.95
	\$100.01-\$150.00	\$14.95
	\$150.01-\$200.00	\$16.95
	\$200.01-\$300.00	\$18.95
	\$300.01-\$500.00	\$20.00
	\$500.01+	Call for quote

Not all items are available for all grade levels. Consult your school's dress code policy before placing your order.

East Arbor Dress Code



Grades K-5

Heather gray, hunter green or white short or long sleeve polo shirt with navy bottoms



Grades 6-8

Bright green, hunter green or white short or long sleeve polo shirt with navy bottoms or *optional* white short or long sleeve dress shirt with custom blue and green tie (dress shirt must be worn with tie)



All Students

SOCKS: SOLID white, brown, navy or black socks MUST be worn with shoes



SHOES: Brown, black, navy or burgundy loafer type or casual dress or all black athletic shoes (including laces and soles)



Parental Partnership: Dress Code

To enable students to reach high academic standards, the school has put in place a dress code designed to reduce distractions and competitions. Implementing a simple, flexible, cost-effective dress code promotes student learning and increased academic instruction time. Interpretation of the Dress Code is at the principal and staff's discretion and their decision is final.

Personal Hygiene

The personal grooming of students should be in accord with the standards set by the uniform dress code. Students should be clean and neat when at school.

Grades K-5 Uniform

- Students in grades K-5 must wear a short or long sleeve heather gray, hunter green, or white shirt with collar (includes mock turtleneck, cotton or knit). No logos other than school logos are permitted. Shirts must be tucked in. A heather gray polo purchased only through Image Builders is encouraged. Please contact the Image Builders toll-free customer service hotline at (855) 654-6243. A customer service representative will be available from 8:00 a.m. to 5:00 p.m., Monday through Friday - Eastern Standard Time or go to the school website for more information.
- Slacks or dress pants must be navy blue.

Grades 6-8 Uniform

- Students in grades 6-8 must wear a short or long sleeve bright green, hunter green, or white polo or a short or long sleeve white dress shirt. The white dress shirt must be worn with a tie. No logos other than school logos are permitted. Shirts must be tucked in. A bright green polo and ties purchased only through Image Builders is encouraged. Please contact the Image Builders toll-free customer service hotline at (855) 654-6243. A customer service representative will be available from 8:00 a.m. to 5:00 p.m., Monday through Friday - Eastern Standard Time or go to the school website for more information. Logos are prohibited on these shirts as well.
- Slacks or dress pants must be navy blue.

All Grades

- Brown, black, navy, or burgundy shoes (loafer type or casual dress) without embellishments, in addition to all black athletic shoes are permitted. However, no other athletic shoes except for those brought to school for use in gym are permitted to be worn throughout the school day. Boots are permitted only as outerwear. Heels on shoes must be no higher than two inches. Platform shoes, moccasins, fashion boots or open-back shoes (e.g., clogs) are not permitted. Shoelaces must be tied.
- Cold weather attire may include solid-colored navy, white, brown, tan, burgundy, gray, red, or dark green sweaters or vests. No sweatshirts are permitted in the classrooms. A collared shirt must be worn under sweaters and vests. Fleece pullovers are permitted as long as they are a solid color as listed above. No hoods are permitted.
- Hats and head scarves may not be worn inside the building. This provision does not apply to head coverings worn for religious reasons if the student applies for and receives approval from the school administration to wear such head coverings.
- Hairstyles must be conservative. Extreme hairstyles and colored faux hair are not permitted. Extreme hair styles include: "Mohawk Fades", "High Top Fades", "Faux Hawks", and designs. For boys, hair must be off of the collar. Hair color must be of natural tones.

- Sweatpants, wide-leg pants, carpenter pants, cargo pants with multiple large pockets, and drawstring pants are not permitted. No denim or jean material is permitted. Solid black, brown, or navy belts without embellishments must be worn with pants that have belt loops.
- Wearing, carrying, and displaying gang paraphernalia, names, signs, or symbols of gang membership are prohibited.
- Pants, skirts, shorts, etc. must be worn at the waist.
- Solid blue dresses are prohibited.
- No sleeveless shirts, tank tops, or muscle shirts are permitted.
- No tattoos are permitted.
- No sagging pants, yoga pants, athletic pants or low riser pants, skirts, and leggings that come to the mid-calf in length are permitted.
- Clothing wrapped around the waist is not permitted.
- No ripped or torn clothing is permitted.
- No bare midriffs are permitted.
- Wearing excessive or distracting accessories is not permitted. This includes, but is not limited to: headbands, bracelets, rings, scarves, bandanas, etc.

Boys

- Pants and shorts must be navy blue.
- Socks must be worn at all times. Socks can be white, tan, brown, black, or navy.
- Hairstyles must be conservative with hair being off the collar. Extreme hair styles including “Mohawk Fades”, “High Top Fades”, “Faux Hawks”, and designs are not permitted.
- Earrings and other body piercing ornaments are not permitted.

Girls

- Skirts, skorts, jumpers, and Capri pants must be navy blue and must be longer than the fingertips when the student’s arms hang at her sides.
- Solid colored dresses are not permitted.
- White, brown, black, tan, or navy socks or full-length tights must be worn. Designs on tights and socks are not permitted.
- No more than two earrings per ear are permitted. Earring length must be reasonable and may not touch the shoulders. Only ears may be pierced.
- Makeup is not permitted.

Casual Dress Day

On Casual Dress Day, the following rules apply:

- Shirts must have sleeves.
- No clothing (including hats, shoes, and accessories) containing inappropriate words or pictures (e.g., items that depict sex, violence, gore, drugs, alcohol, or weapons) are permitted.
- No ripped clothing is permitted. No bare midriffs are permitted. Flip-flops are not permitted.
- Shirts with hoods and leggings/yoga pants are not permitted.
- On spirit days, students may only wear blue jeans on bottom (not colored jeans/leggings).
- On a full dress down day, only jeans are permitted, but may be any color.